



ADVENTIST DEVELOPMENT  
AND RELIEF AGENCY  
LAO PDR

# Program Strategy 2017-2021

Eradicating Poverty &  
Building Resilient  
Communities

## INTRODUCTION

ADRA Lao is part of an active global network of ADRA offices which work with communities in more than 135 countries to bring about long-term development and immediate emergency relief.

Our five-year program strategy for 2017-2021 is aligned with the current and future development

priorities of the Government of Lao, donor and development partners, and is consistent with the global Sustainable Development Goals (SDGs). The program strategy will ultimately consolidate our efforts into primary sectors and sub-sectors which will strengthen the impact of ADRA's work with rural communities and government partners.



Since 1991  
ADRA Lao has  
implemented  
97 projects in  
12 provinces within  
10 different sectors  
worth more than  
\$17 million USD



# ADRA

Lao's practice  
is to go to  
remote and  
poor places

## ADRA LAO'S CONTEXT

Lao PDR is a member of the Association of Southeast Asia Nations (ASEAN) but ranks as one of the least developed countries in Southeast Asia. However, the Government of Lao (GoL) is committed to graduating from Least Developed Country status by 2020 and attaining strategic targets by 2025. While Lao PDR has experienced significant economic growth over the past two decades, there are numerous development challenges yet to overcome.

Over the past two and a half decades ADRA Lao has developed expertise in sectors ranging from:

- **Primary Healthcare**  
health advocacy and promotion, maternal newborn child health, nutrition, water, sanitation, hygiene, health center rehabilitation and extension

- **Integrated Agriculture and Natural Resource Management (NRM)**  
agriculture production and diversification, food security, land management, and community based climate change adaptation
- **Economic Development**  
sericulture and revolving fund banks
- **Education**  
non-formal education, school rehabilitation and construction
- **Emergency Preparedness and Response**

In the specific area of water projects ADRA Lao has extensive experience and was considered the leading INGO working effectively with government partners, donors and communities to bring about highly sustainable watersupply systems for future generations.

## ADRA LAO'S ENVISIONED ROLE

Our 2017-2021 program strategy will guide ADRA Lao's decision making and focus our efforts on key areas of support. We will continue to actively search for new opportunities and partnerships with government, development organizations, donors and communities, to design and implement innovative and sustainable projects and programs, and pilot new ideas and new approaches to development wherever possible.

At ADRA Lao, we are driven to meet Lao's development challenges such as the need for increasing nutrition and food security that will help create resilient communities that are equipped for the future and prepared for potential natural disasters. Our commitment is driven from our Christian goodwill and belief in raising the quality of life for and with our beneficiaries.

## PLANNING FOR FUTURE NEEDS

Building on the strengths of the past with ADRA Lao's extensive experience over the past 25 years,

our 2017-2021 program strategy will focus on two primary thematic sectors: health and nutrition; and agriculture and livelihoods. Other areas of expertise and interest include education and tobacco control, while gender, social inclusion, climate change adaptation, and disaster risk reduction and management will be cross-cutting across all areas of our work. We aim to strengthen multi-sector-wide initiatives and services through developing and building on our existing effective partnerships with government counterparts and stakeholders, and collaborating with development partners.

ADRA Lao will continue to implement contextually appropriate interventions by applying an integrated approach to community development. Health and agriculture interventions are integrated through the Linking Agriculture and Natural Resource Management with Nutrition (LANN) approach while applying the Positive Deviant Hearth approach to combat acute malnutrition. We will also apply the government preferred Community Led Total Sanitation (CLTS) approach to sanitation programs and use participatory methods and principles to engage with communities in order to bring about ownership and positive change in a sustainable way.



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# PROJECT HISTORY

## VIENTIANE CAPITAL

- WASH
- Relief
- Health
- Education
- Children (playground)
- Tobacco Control

## ATTAPU

- WASH
- Relief
- Economic Development
- Health
- Education
- Tobacco Control

## BOKEO

- Tobacco Control

## CHAMPASAK

- WASH
- Economic Development
- Education
- Health
- Relief
- Tobacco Control

## KHAMMOUAN

- Tobacco Control

## LUANG NAMTHA

- WASH
- Economic Development
- Gender
- Agriculture
- Health
- Tobacco Control

## LUANG PRABANG

- Tobacco Control

## PHONGSALI

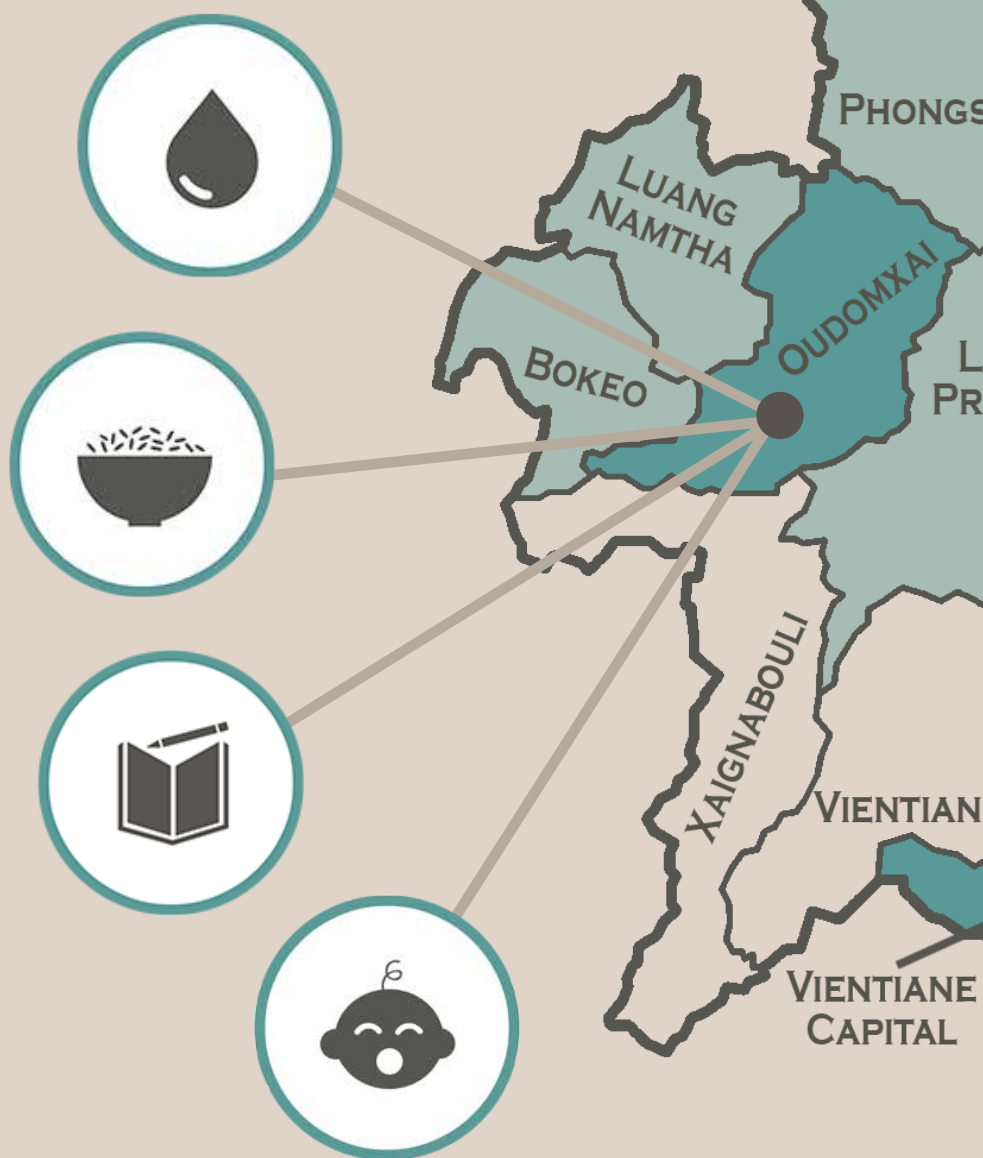
- Relief

## SAVANNAKHET

- Tobacco Control

## XAISOMBOUN

- WASH



## OUDOMXAY

- WASH
- Nutrition
- Education
- Maternal and Child Health

## XIANGKHOUANG

- Nutrition
- WASH
- Agriculture and NRM
- Livestock
- Maternal and Child Health
- Health Center Expansion
- Economic Development
- Climate Change Adaption

# RECENT PROJECTS



# 2017-2021 PRIORITY SECTORS

## HEALTH

### NUTRITION

- Nutrition awareness programs
- Family nutrition and diet diversification
- Acute malnutrition programs
- Anthropometric testing, growth, monitoring and management



### MATERNAL AND CHILD HEALTH

- MNCH promotion including MIYC feeding and care practices
- Reproductive health
- Health systems strengthening
- Capacity development of health staff
- Improvements and expansion of MNCH health facilities
- Supply of specialized medical equipment



### WATER, SANITATION AND HYGIENE

- Water supply systems
- Sanitation and waste management
- Health promotion, disease prevention and treatment



## OTHER AREAS OF EXPERIENCE AND INTEREST

### EDUCATION



- School renovations and construction of playgrounds
- Children retention in school
- Adult literacy for ethnic minorities

### TOBACCO CONTROL



- Policy advocacy
- Public awareness campaigns
- Tobacco survey and research
- Implementation of FCTC Article 11 (packaging and labeling)

## AGRICULTURE AND LIVELIHOODS



### AGRICULTURE & NATURAL RESOURCE MANAGEMENT

- Enhancement and diversification of cropping systems
- Permaculture techniques (home gardens, soil management, organic composting, gray water mulch pits, pest control, greenhouses)
- Reforestation and protection of forests
- Fisheries management and conservation
- Non-Timber Forest Product (NTFP) and ecosystems conservation



### LIVESTOCK

- Livestock welfare and production
- Village veterinarian services
- Forage and fodder enhancement



### INCOME GENERATION

- Linkage of market orientated agriculture and livestock to supply chains
- Livestock revolving banks

## CROSS CUTTING THEMES

### GENDER AND SOCIAL INCLUSION



Promoting equal opportunities for all beneficiaries in development

### CLIMATE CHANGE ADAPTATION



Ensuring positive results on the environment and climate change adaptation

### DISASTER RISK REDUCTION (DRR)



Disaster risk reduction assessment design and management



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